



"iRig Mic gives you pro-quality sound, mobilized."

April 2011, Gizmodo featured the iRig Mic on video, showing recordings in A/B comparison style, using the iPhone's built-in mic versus the iRig Mic while using the video camera app on the iPhone, with amazing results!

Gizmodo is the "go-to" authority for gadget news and digital culture with six Million+ daily readers and has been called "the biggest blog in the world". The website is currently ranked as #395 in the U.S.A. from Alexa.com.

Excerpt: "Your iPhone is a wonderful point-and-shoot cam, and grabs pretty solid HD video...the iRig Mic gives you pro-quality sound, mobilized."



"It does what you want a microphone to do—you make noises near it, and it records them cleanly and clearly. The build quality is admirable—substantive, comfortably weighty in your hand, a cord that's long enough to give you (or your subject) space."

"Our field test shows just how dramatic a difference the iRig Mic makes, versus the iPhone's built-in mic. If you are considering anything beyond amateurish 'Here's a 10 second video of my dog doing something funny' video clip, a handheld (or stand-mountable) mic like this would be a must. Singing, speaking, reporting, performance of any kind—all would benefit from the sonic boost."

IK Multimedia. Musicians First.

