

RETRO STRINGS PRODUCT REVIEW



THE MATERIALS

Core Wire: Tin-plated Hex Core

Wrap Wire: Solid Nickel/Copper Alloy Blend (NOT Nickel-plated)

THE GAUGING

Martin offers modified gauging on the B, D, and A strings for modern playability. The modified gauging makes the string easier to play with a more balanced feel and clear intonation.

THE PROCESS

Martin employs a sophisticated winding process in the making of their Retro String line. This process controls the coupling between the core and wrap wire to maximize intonation. This process takes their traditional Monel string, which was innovated in the 1930s, and perfects it with modern technology.

THE CORE

Martin uses tin-plated steel hex core wire for their Retro Strings. The tin-plating helps prevent galvanic corrosion - the natural corrosion that happens when the core wire comes in contact with the wrap wire. The combination of tin-plated hex core wire and solid nickel alloy wrap wire provides for a long-lasting string from the inside out.

THE WRAP

Martin's proprietary SOLID Nickel/Copper alloy blend provides for a reduced pick attack which allows the guitar's tone woods to be heard, not overshadowed. It offers a uniquely mellow, yet crisp, sound. Martin's wrap is a solid Nickel/Copper blend, not nickel-plated, meaning there is no chance for defects in the plating to allow for corrosion. Instead, Martin's proprietary wrap wire is naturally corrosion resistant, so much so that it has been used in various marine applications, including use in the propeller of Dreadnaught battleships. It is also incredibly strong, even stronger than pure nickel, and has been used in machinery and tooling applications.

THE REAL DEAL

Martin Retros are the real deal. Not an imitation. With Martin Retros, you get one tough set of strings that will last a long time and give you true, consistent tone that sounds like nothing else on the market.



RETRO PRODUCT FAMILY



Item #	Gauge	Gauges	Tension	UPC Code
MM10	Extra Light	10-13-23-29-38-47	131.9	729789522946
MM1012	Extra Light 12 String	10-13-23-29-38-47 10-13-10-12-18-27	260.7	729789522953



Item #	Gauge	Gauges	Tension	UPC Code
41MM11	Custom Light	11-14-23-31-41-52	149.8	729789418461



Item #	Gauge	Gauges	Tension	UPC Code
41MM12	Light	12-15-25-31-41-54	163.3	729789418478



Item #	Gauge	Gauges	Tension	UPC Code
41MM13	Medium	13-17-26-35-45-56	191.3	729789522267



Item #	Gauge	Gauges	Tension	UPC Code
41MJ13	Medium Light/U's Choice	13-17-24-32-42-56	174.3	729789522274

* New item number and UPC code | Same great product!



Item #	Gauge	Gauges	Tension	UPC Code
41MTR13	Bluegrass/Tony's Choice	13-16-26-34-44-56	184.9	729789417303